Journal of Broadcasting & Electronic Media

Index to Volume 46, 2002

Title Index

Articles

Americans' Exposure to Political Talk Radio and Their Knowledge of Public Affairs, Stephen Earl Bennett	March	72-86
Appropriate for All Viewing Audiences? An Examination of Violent and Sexual Portrayals in Movie Previews Featured on Video Rentals, Mary Beth Oliver and Sriram Kalyanaraman	June	283-299
Audience Valuation and Minority Media: An Analysis of the Determinants of the Value of Radio Audiences, Philip M. Napoli	June	169-184
Competition and Commons: The Public Interest in and After the AOL-TW Merger, Patricia Aufderheide	December	515-513
Editor's Note, Thomas R. Lindlof	September	329
Editor's Report, Thomas R. Lindlof	December	651-652
Equal Time in Prime Time? Scheduling Favoritism and Gender on the Broadcast Networks, Martha M. Lauzen and David M. Dozier	March	137-153
Gatekeeping International News: An Attitudinal Profile of U.S. Television Journalists, Hun Shik Kim	September	431-452
The Influence of Organizational Structure on Radio Programming: The Case of Classical Music Radio, Titus Levi	June	185-203
Interactivity in Television: Use and Impact of an Interactive Program Guide, Myung-Hyun Kang	September	330-346
The Internet Audience: Web Use as Mass Behavior, James G. Webster and Shu-Fang Lin	March	1-12

© 2002 Broadcast Education Association

Journal of Broadcasting & Electronic Media

Index to Volume 46, 2002

Title Index

Articles

Americans' Exposure to Political Talk Radio and Their Knowledge of Public Affairs, Stephen Earl Bennett	March	72-86
Appropriate for All Viewing Audiences? An Examination of Violent and Sexual Portrayals in Movie Previews Featured on Video Rentals, Mary Beth Oliver and Sriram Kalyanaraman	June	283-299
Audience Valuation and Minority Media: An Analysis of the Determinants of the Value of Radio Audiences, Philip M. Napoli	June	169-184
Competition and Commons: The Public Interest in and After the AOL-TW Merger, Patricia Aufderheide	December	515-513
Editor's Note, Thomas R. Lindlof	September	329
Editor's Report, Thomas R. Lindlof	December	651-652
Equal Time in Prime Time? Scheduling Favoritism and Gender on the Broadcast Networks, Martha M. Lauzen and David M. Dozier	March	137-153
Gatekeeping International News: An Attitudinal Profile of U.S. Television Journalists, Hun Shik Kim	September	431-452
The Influence of Organizational Structure on Radio Programming: The Case of Classical Music Radio, Titus Levi	June	185-203
Interactivity in Television: Use and Impact of an Interactive Program Guide, Myung-Hyun Kang	September	330-346
The Internet Audience: Web Use as Mass Behavior, James G. Webster and Shu-Fang Lin	March	1-12

© 2002 Broadcast Education Association

An Investigation of Elaboration and Selective Scanning as Mediators of Learning From the Web Versus Print, William P. Eveland, Jr. and Sharon Dunwoody	March	34-53
Is Online Buying Out of Control? Electronic Commerce and Consumer Self-Regulation, Robert LaRose and Matthew S. Eastin	December	549-564
Is There Enough Time on the Clock? Parental Involvement and Mediation of Children's Television Viewing, Ron Warren, Phil Gerke, and Mary Alice Kelly	March	87-111
New Media and the Circuit of Culture: Conceptualizing Napster, Bryan Taylor, Christof Demont-Heinrich, Kirsten J. Broadfoot, Jefferson Dodge, Guowei Jian, and Michel Hendry	December	607-629
New Media and the Commercial Sphere: Two Intersecting Trends, Five Categories of Concern, Matthew P. McAllister and Joseph Turow	December	505-514
Online Action in Campaign 2000: An Exploratory Analysis of the U.S. Political Web Sphere, Kirsten A. Foot and Steven M. Schneider	June	222-244
Online and in the Know: Uses and Gratifications of the Web for Political Information, Barbara K. Kaye and Thomas J. Johnson	March	54-71
Online Journalism as Market-Driven Journalism, Elisa L. Cohen	December	532-548
Panopticon.com: Online Surveillance and the Commodification of Privacy, John Edward Campbell and Matt Carlson	December	586-606
The PBS Brand Versus Cable Brands: Assessing the Brand Image of Public Television in a Multichannel Environment, Sylvia M. Chan-Olmsted and Yungwook Kim	June	300-320
Perceived Media Influence and Efficacy as Predictors of Caregivers' Protective Behaviors, Amy I. Nathanson, William P. Eveland, Jr., Hee-Sun Park, and Bryant Paul	September	385-410
Regulatory Autonomy and Policy Innovation: Local Telephone Competition in Arkansas and New York, Hokyu Lee and Harmeet Sawhney	September	411-430

The Safe Harbor Agreement Between the United States and Europe: A Missed Opportunity to Balance the Interests of E-Commerce and Privacy Online?, Duncan H. Brown and Jeffrey Layne Blevins — December 565-585

The Self Online: The Utility of Personal Home Pages, Zizi Papacharissi — September 346-368

Synergy Bias: Conglomerates and Promotion in the News, Dmitri Williams — September 453-472

Television News, Prejudicial Pretrial Publicity, and the Depiction of Race, Travis L. Dixon and Daniel Linz — March 112-136

Television Viewing and Perceptions About Race Differences in Socioeconomic Success, Rick Busselle and Heather Crandall — June 265-282

Television Viewing and Perceptions of Traditional Chinese Values Among Chinese College Students, Yan Bing Zhang and Jake Harwood — June 245-264

Television Viewing Preferences: Programs, Schedules, and the Structure of Viewing Choices Made by Israeli Adults, Jonathan Cohen — June 204-221

Third-Person Effect, Gender, and Pornography on the Internet, Ven-hwei Lo and Ran Wei — March 13-33

Using the Vanderbilt Television Abstracts to Track Broadcast News Content: Possibilities and Pitfalls, Scott L. Althaus, Jill A. Edy, and Patricia F. Phalen — September 473-492

Review and Criticism

Branding and Internet Marketing in the Age of Digital Media, Sylvia M. Chan-Olmsted — December 641-645

Broadcast Archives for Historical Research: Revisiting the Historical Method, Donald G. Godfrey — September 493-503

Defining Privacy: Freedom in a Democratic Constitutional State, Laurie Thomas-Lee — December 646-650

Ferment in Global Media Studies, Marwan M. Kraidy — December 630-640

Media Literacy: Moving from the Margins?, William G. Christ June 321-327

Who Was First? Recent Histories in Search of the "Real Fathers" of Television, Val E. Limburg March 154-160

Writing Women into Broadcast History, Janet M. Cramer March 161-166

Author Index

Articles

Scott L. Althaus, Jill A. Edy, and Patricia F. Phalen, *Using the Vanderbilt Television Abstracts to Track Broadcast News Content: Possibilities and Pitfalls* September 473-492

Patricia Aufderheide, *Competition and Commons: The Public Interest in and After the AOL-TW Merger* December 515-513

Stephen Earl Bennett, *Americans' Exposure to Political Talk Radio and Their Knowledge of Public Affairs* March 72-86

Jeffrey Layne Blevins, see Duncan H. Brown

Kirsten J. Broadfoot, see Bryan Taylor

Duncan H. Brown and Jeffrey Layne Blevins, *The Safe Harbor Agreement Between the United States and Europe: A Missed Opportunity to Balance the Interests of E-Commerce and Privacy Online?* December 565-585

John Edward Campbell and Matt Carlson, *Panopticon.Com: Online Surveillance and the Commodification of Privacy* December 586-606

Matt Carlson, see John Edward Campbell

Jonathan Cohen, *Television Viewing Preferences: Programs, Schedules, and the Structure of Viewing Choices Made by Israeli Adults* June 204-221

Rick Busselle and Heather Crandall, *Television Viewing and Perceptions About Race Differences in Socioeconomic Success* June 265-282

Sylvia M. Chan-Olmsted and Yungwook Kim, *The PBS Brand Versus Cable Brands: Assessing the Brand Image of Public Television in a Multichannel Environment* June 300-320

Elisa L. Cohen, *Online Journalism as Market-Driven Journalism* December 532-548

Heather Crandall, see Rick Busselle

Christof Demont-Heinrich, see Bryan C. Taylor

Travis L. Dixon and Daniel Linz, *Television News, Prejudicial Pretrial Publicity, and the Depiction of Race* March 112-136

Jefferson Dodge, see Bryan C. Taylor

David M. Dozier, see Martha M. Lauzen

Sharon Dunwoody, see William P. Eveland, Jr.

Matthew S. Eastin, see Robert LaRose

Jill A. Edy, see Scott L. Althaus

William P. Eveland, Jr. and Sharon Dunwoody, *An Investigation of Elaboration and Selective Scanning as Mediators of Learning From the Web Versus Print* March 34-53

William P. Eveland, Jr., see Amy I. Nathanson

Kirsten A. Foot and Steven M. Schneider, *Online Action in Campaign 2000: An Exploratory Analysis of the U.S. Political Web Sphere* June 222-244

Phil Gerke, see Ron Warren

Jake Harwood, see Yan Bing Zhang

Michel Hendry, see Bryan C. Taylor

Guowei Jian, see Bryan C. Taylor

Thomas J. Johnson, see Barbara K. Kaye

Sriram Kalyanaraman, see Mary Beth Oliver

Myung-Hyun Kang, *Interactivity in Television: Use and Impact of an Interactive Program Guide* September 330-346

Barbara K. Kaye and Thomas J. Johnson, *Online and in the Know: Uses and Gratifications of the Web for Political Information*	March	54-71
Mary Alice Kelly, see Ron Warren		
Hun Shik Kim, *Gatekeeping International News: An Attitudinal Profile of U.S. Television Journalists*	September	431-452
Yungwook Kim, see Sylvia M. Chan-Olmsted		
Robert LaRose and Matthew S. Eastin, *Is Online Buying Out of Control? Electronic Commerce and Consumer Self-Regulation*	December	549-564
Martha M. Lauzen and David M. Dozier, *Equal Time in Prime Time? Scheduling Favoritism and Gender on the Broadcast Networks*	March	137-153
Hokyu Lee and Harmeet Sawhney, *Regulatory Autonomy and Policy Innovation: Local Telephone Competition in Arkansas and New York*	September	411-430
Titus Levi, *The Influence of Organizational Structure on Radio Programming: The Case of Classical Music Radio*	June	185-203
Shu-Fang Lin, see James G. Webster		
Thomas R. Lindlof, *Editor's Note*	September	329
Thomas R. Lindlof, *Editor's Report*	December	651-652
Daniel Linz, see Travis L. Dixon		
Ven-hwei Lo and Ran Wei, *Third-Person Effect, Gender, and Pornography on the Internet*	March	13-33
Matthew P. McAllister and Joseph Turow, *New Media and the Commercial Sphere: Two Intersecting Trends, Five Categories of Concern*	December	505-514
Philip M. Napoli, *Audience Valuation and Minority Media: An Analysis of the Determinants of the Value of Radio Audiences*	June	169-184

Amy I. Nathanson, William P. Eveland, Jr., Hee-Sun Park, and Bryant Paul, *Perceived Media Influence and Efficacy as Predictors of Caregivers' Protective Behaviors*	September	385-410
Mary Beth Oliver and Sriram Kalyanaraman, *Appropriate for All Viewing Audiences? An Examination of Violent and Sexual Portrayals in Movie Previews Featured on Video Rentals*	June	283-299
Zizi Papacharissi, *The Self Online: The Utility of Personal Home Pages*	September	346-368
Hee-Sun Park, see Amy I. Nathanson		
Bryant Paul, see Amy I. Nathanson		
Patricia F. Phalen, see Scott L. Althaus		
Harmeet Sawhney, see Hokyu Lee		
Steven M. Schneider, see Kirsten A. Foot		
Bryan C. Taylor, Christof Demont-Heinrich, Kirsten J. Broadfoot, Jefferson Dodge, Guowei Jian, and Michel Hendry, *New Media and the Circuit of Culture: Conceptualizing Napster*	December	607-629
Joseph Turow, see Matthew P. McAllister		
Ron Warren, Phil Gerke, and Mary Alice Kelly, *Is There Enough Time on the Clock? Parental Involvement and Mediation of Children's Television Viewing*	March	87-111
James G. Webster and Shu-Fang Lin, *The Internet Audience: Web Use as Mass Behavior*	March	1-12
Ran Wei, see Ven-hwei Lo		
Dmitri Williams, *Synergy Bias: Conglomerates and Promotion in the News*	September	453-472
Yan Bing Zhang and Jake Harwood, *Television Viewing and Perceptions of Traditional Chinese Values Among Chinese College Students*	June	245-264

Review and Criticism

Sylvia M. Chan-Olmsted, *Branding and Internet Marketing in the Age of Digital Media*	December	641-645
William G. Christ, *Media Literacy: Moving from the Margins?*	June	321-327
Janet M. Cramer, *Writing Women into Broadcast History*	March	161-166
Donald G. Godfrey, *Broadcast Archives for Historical Research: Revisiting the Historical Method*	September	493-503
Marwan M. Kraidy, *Ferment in Global Media Studies*	December	630-640
Laurie Thomas-Lee, *Defining Privacy: Freedom in a Democratic Constitutional State*	December	646-650
Val E. Limburg, *Who Was First? Recent Histories in Search of the "Real Fathers" of Television*	March	154-160